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NATIONAL PRIMATE RESEARCH CENTERS (NPRCs) LAUNCH EDUCATIONAL RESOURCES ABOUT RESEARCH WITH ANIMALS

NPRC.org and @nprcnews feature NPRC-based biomedical and behavioral research to improve human and animal health

ATLANTA, May 31, 2018 – Committed to discovering causes, preventions, treatments and cures that lead to longer, healthier lives worldwide, the seven National Primate Research Centers (NPRCs) in the U.S. have launched two educational resources, a website and Twitter account, to raise awareness of their biomedical and behavioral research with animals to improve human and animal health.

The website, NPRC.org, offers a user-friendly, informative experience for individuals who are interested in learning about NPRC research, which ranges from Alzheimer's disease to Zika virus. The Twitter handle, @nprcnews, provides another way for the public to easily follow NPRC-based research.

"Visitors can learn the latest research news from our centers, details about significant research breakthroughs with nonhuman primates, and information about the care and well-being of our research animals," says Jon Levine, PhD, director of the Wisconsin National Primate Research Center and a neuroscientist whose research focuses on actions of steroid hormones in the brain. "The site also answers frequently asked questions about research with animals, provides contact information for each NPRC and includes links to more than 50 resources for educators, lifelong learners, policy makers, researchers and news media," he continues.

Featured prominently on the website is the new NPRC logo, which speaks to the mission and vision of the centers. A yellow star encompassed in the C represents hope, which guides researchers in their pursuit of scientific discoveries. The tagline "Causes, Preventions, Treatments, Cures" serves to remind all what the NPRCs strive to achieve through the research they conduct and enable.

"The National Primate Research Centers want people across generations and around the world to live longer, healthier lives," adds Nancy Haigwood, PhD, director of the Oregon National Primate Research Center and an HIV/AIDS researcher who focuses on halting mother to child transmission and on vaccines for children and adults. "We are thrilled to launch NPRC.org and @nprcnews, which provide individuals with quick access to information about the NPRCs and

the exciting work of our researchers who are dedicated to fighting disease and improving human and animal health by making breakthrough discoveries possible."

The seven NPRCs' individual websites will remain live, as will NPRCresearch.org, a website focused on resources for the scientific community. The NPRCs encourage individuals to visit NPRC.org and to follow @nprcnews for updates on the groundbreaking research the NPRCs are conducting.

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The National Primate Research Centers (NPRCs) are a national network of researchers searching for the causes, preventions, treatments and cures that will improve human and animal health and lives worldwide. Important medical breakthroughs with animals include HIV prevention, a cure for hepatitis C and deep brain stimulation to treat Parkinson's disease, among others. The seven centers are: California National Primate Research Center, Oregon National Primate Research Center, Southwest National Primate Research Center, Tulane National Primate Research Center, Washington National Primate Research Center, Wisconsin National Primate Research Center and Yerkes National Primate Research Center. Learn more about the NPRCs at www.NPRC.org and @nprcnews.